

## First key visual for Rally Japan 2021 is unveiled



Rally Japan Administrative Office announces completion of its first key visual for Rally Japan 2021, the Japanese round of the FIA World Rally Championship (WRC) held in Aichi and Gifu Prefectures this November, and unveils it today.

Illustrated by Ryuji Shishido, the straight lines drawn on the bottom-right represent tarmac roads used for Rally Japan, while the white curved shape portrays smoke generated by tires and road surface when World Rally cars drive aggressively. Also, as the event will take place in November, the autumn colours and landscape of mountain areas in Japan have been adopted as the concept of the background. With some retro atmosphere focusing on the long history of WRC, the details in this rally car drawing has a modern look.

Rally Japan will utilize this visual image in various opportunities to enhance awareness of and boost momentum toward the event among the rally fans in Japan, the residents of Aichi and Gifu Prefectures, and WRC fans worldwide.

Please visit our official website (<https://rally-japan.jp/en/>) for the latest information of the event. Thank you for your continued support.

\* For the profile of Ryuji Shishido, visit <https://shishidoryuji.net/>

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感動のそばに、いつも。



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[ For use of Rally Japan 2021 key visual image ]

Only news and editorial use of the image attached in this press release is permitted at no cost. See further information and download at: <https://rally-japan.jp/en/media/>

\* Note: Please refrain from publishing this web address.

[ Event Outline (as of 22 February 2021) ]

Rally Japan 2021, 12th round of the 2021 FIA World Rally Championship

Thursday, 11 November - Sunday, 14 November 2021

Locations: 7 cities and 1 town in Aichi and Gifu Prefectures

- Main Venue at Ai-Chikyuhaku Memorial Park, also known as Moricoro Park

(1533-1 Ibaragabasama-Otsu, Nagakute City, Aichi)

- Ceremonial Start in Nagoya City, Aichi

- Service Park and Rally HQ at Toyota Stadium (7-2 Sengokucho, Toyota City, Aichi)

- Special Stages in Okazaki, Toyota, Shinshiro and Nagakute Cities and Shitara Town (all in Aichi);

Ena and Nakatsugawa Cities (both in Gifu)

[ WRC Calendar 2021 (as of 22 February 2021) ]

Round 1 Rallye Monte-Carlo 21 - 24 January

Round 2 Arctic Rally Finland 26 - 28 February

Round 3 Rally Croatia 22 - 25 April

Round 4 Rally Portugal 20 - 23 May

Round 5 Rally Italy 3 - 6 June

Round 6 Safari Rally Kenya 24 - 27 June

Round 7 Rally Estonia 15 - 18 July

Round 8 Rally Finland 29 July - 1 August

Round 9 Ypres Rally Belgium 13 - 15 August

Round 10 Rally Chile 9 - 12 September

Round 11 Rally Spain 14 - 17 October

Round 12 Rally Japan 11 - 14 November

\* For more information on the WRC Calendar, visit <https://www.wrc.com/en/championship/calendar/wrc/>

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